

AFA Lance P. Sijan Chapter Meeting Agenda  
13 February 2017

**President's Comments/Update** (Kristen Christy) Present

- *Wounded Airman Benefit (WAB)*: Last year raised \$2,500 - \$3000; this year \$6,000

Note: Casino Night—first night of Cyber Space Symposium; normally the first week-end in February.

Tentative date for “2018” will be the first week in March which will give more time to plan. Our scheduled wounded airman did not show (don't know why).

- *Meeting with the Honorable Whit Peters*: Night after Wounded Airman benefit—other important folks attended; high level due to money issue at National level; membership of AFA under 100K, so no congressional clout; no marketing person at National—missing the mark on expanding membership; message of what AFA membership does for me; can't just focus on recruiting retirees;

- *Space Warfare Symposium*: Gen Raymond/Hyten behind; will have meeting with his office; want to call it Air/Space/Cyber Warfare Symposium; need to rebrand as people know it as the Space Warfare Symposium; having a golf tournament that weekend; 22-25 August Industry and Military Golf Event (IMAGE) on 25 Aug; getting Gen Raymond's inputs—could be one or two days; he wants to help; will there be classified? Used to be classified topics and could be again;

- *Membership Special (National AFA)*: Promoting “70 for 70” e-membership for 1 year is normally \$30.00 under this promotion membership is \$15.00 (Promo code is 70for70). Our chapter has around 2,000 members so our goal is 70 new members for Sijan Chapter; \$15 comes back to chapter; can include community partners towards goal (but can't get discount).

**State President's Comments** (Linda Aldrich) Present

- *1<sup>st</sup> Quarter State Meeting to be hosted by Sijan Chapter*: End of first quarter is the end of March. The meeting date will be either March 11<sup>th</sup> or March 18<sup>th</sup>, as determined by Sijan Chapter. Will look into various places to hold the meeting. Needs to hold 25 – 30 people and slide presentation capability. Penrose House was suggested; call in must be available; cost of coffee and snacks reimbursed from state budget; each chapter will input ideas and issues; our chapter figures out what to do with it; the only people who might stay over is Grand Junction (but probably call in); it's an idea exchange;

- Need the list of Command Chiefs & Guards

- Can't miss the newsletter info deadlines; we get funding from National; need pictures, ideas, for the Newsletter no later than March 7<sup>th</sup>; let's lean forward;

**Vice President's Comments** (Tim Tichawa) Called In

- Question to Tim: would like an example of letter to communicate with Command Chiefs; Tim will get list of Command Chiefs to Kristen (have very limited list); do we have an awards chairman for this year? No...we'll ask Steve Gourley;

- Civil Air Patrol (CAP)- checking to see if we could come up with computers; want it in newsletter to see if anyone in chapter or community partners have surplus equipment (need late model Cisco);

- Tim: reply by 17 Feb to Cyber Patriot Office if we want to represent and present; we have winners in COS and DEN area. If we want them to put us into agenda; need someone to keep in contact with Jr ROTC—gave

them a check and want someone to come and present the check; Tim suggested a STEM liaison to work with Aerospace Education VP;

**Treasurer's Report** (Barbara Binn) Present

Went over the expense report: income for Ball; sponsorships for for Wounded Airmen Program; expenses annual awards (USAFA didn't request); award winner gift cards; ball expenses; donation to start new JROTC; would prefer organizations use our chapter email ([lancepsijanafa@gmail.com](mailto:lancepsijanafa@gmail.com)) for communication; keeping up with community partners with Ball sales; Harris IT was acquired; will be Harris Corp in program; no contact for BAH—won't become a CP or sponsor anything; confusion in National roster and our list for email; got new list from National—still have miscommunication; got other ones who want to pay by credit card—need application sent to them. May invoice them and not wait for National; we'll lean forward and not wait; will deal with it whenever they contact us. Raytheon is committed but hasn't paid yet.

Have centerpieces to show appreciation for sponsors at Ball; buying things on AFA dime.

**Secretary's Report** (Doug Kendall) Called In

No formal report

**Vice Presidents' Reports:**

**VP, Membership** (Rebecca Decker) Not Present; Kristen reported

Cordelia and Kristen worked on national roster which is not up-to-date; looking for VP of membership—someone who will follow up with people from events and solicit e-memberships, addresses, etc. There are brochures that can be distributed—junior enlisted, senior enlisted, officers, etc. AFA.org national has lots of info online; ideas are welcomed.

**VP, Community Partners** (Jeri Andrews) Present

Community Partners – Cost \$90.00

Currently 40 members (Community Partners)

Look into Veteran Friendly Businesses

General Meeting – Space Foundation (April)

General membership and CP reception: April is too busy with NSS, but could look at Space Foundation (CP) and don't charge us. March has Spring break, so looking at end of April or May; would like to invite general membership; maybe a CP could offer space. Good to have it at SF; CP membership is \$90 and get one AFA membership and are invited to everything; getting NDIA partners to apply; like the business cards for CPs—get marketing and advertising; some orgs have different tier levels; maybe we can use that type of model too; tables at the Ball are \$1900 and get a membership; don't know if National endorses the tiers. CPs get tables for \$1800. How about hotels—they went with AOG this year.

**VP, Volunteers** (Cordelia Kendall) Present

New position; will start a volunteer contact list to cover upcoming events. Do you have a list of volunteers to call on? No...need general membership meeting; can I get names and phone numbers of the volunteers from the Wounded Airman Benefit that we can call and get to volunteer; we think there were under 500 attendees at WAB. I can call people to volunteer for events—work with Gayle and Brandi; CDK willing to do other projects

**VP, Aerospace Education & Scholarships** (Dave Geuting) Called In

Need old computers for schools for CAP

Need to track last year's awards for Civil Air Patrol

Groups to work with: ROTC, Air Patrol, High School Groups, etc.

**VP, Communications Report** (Bill Houth) Called In

- *Approval for Social media, newsletter, and website posts*

Newsletter articles need to be in by March 15<sup>th</sup>...will post whatever is submitted; Linda needs info week before; has to be at national by last day of that quarter; still missing names/pictures/bios (Jeri, Cordelia, Brandi); Base Daily Bulletin – will look into having a link to Newsletter; Will look into possibility of Advertising on Facebook Boost

- *Need new system to pay for events on website (problems with current)*

Problem with Constant Contact

- *Accepting newsletter inputs now; March 15th is deadline for 1st Qtr 2017*

Newsletter – March 15<sup>th</sup> (have all info for Newsletter to Linda by March 7<sup>th</sup>)

- *Website facelift—has a new look; check it out*

- *Website metrics—interesting results*

Last quarter; AF ball ticket page most visited; in last month, people aren't looking at AF Ball until after the new year; working with NDIA for next year's ball to have it closer to AF's BD (Aug/Sep)—getting pressure from high level military officials; next highest view is much lower—need to get people to view our page more; don't go directly to ticket page, but go through the home page. Make other events easy to find; we're sending out links to minutes and newsletters, but only very few are clicking on it; 28 clicks on newsletter

**VP, Veteran's Affairs** (Willie Kalaski) Present

Will be making contact with the city, El Paso County and other surrounding Counties

**VP, Programs** (Gayle/Brandi) Fundraising/ Membership

Not able to attend meeting. Will meet with Kristen March 1<sup>st</sup>.

**Dave Shiller** Present

CFC starts the first of September. Need a team to contact specific groups. (Example: Key Spouse Groups, etc.)

**Upcoming Events & Activities**

- AFSPC Annual Awards – Kristen

-JROTC presentation – Board members? Can be on any Thursday Vista Ridge 7:30 am

- AF Ball – Need to arrange for a table set-up for AFA new member sign-ups

Do we have a AFA Banner??

Possible AFA membership promotional flyer for each place setting at AF Ball

**Other Business:**

Henry Baird – AF Ball

Note: \$3,500 & higher sponsorships at Ball will receive a Michael Garman figure as a commemorative

**Next Meeting:**

The next Chapter meeting will be held Tuesday, March 14<sup>th</sup>, 2017, place MTSI, 985 Space Center Dr., Ste 155. The meeting will begin at 4:30pm (Mountain).

**Attendees:** Kristen Christy, Linda Aldrich, Tim Tichawa, Barbara Binn, Doug Kendall, Jeri Andrews, Cordelia Kendall, Dave Geuting, Bill Houth, Willie Kalaski, Dave Shiller, Mark Warren, Rain Dartt

UPCOMING AFA EVENTS 2017

**February**

- 13 – Monthly Meeting (changed to Monday for Valentine’s Day)
- 24 – AF Ball at the Broadmoor celebrating 70 years of Air Force History

**March**

- 14 – Monthly Meeting

**April**

- 3-6 Space Symposium at the Broadmoor
- 11- Monthly Meeting

**May**

- 16 - Monthly Meeting (change to 3<sup>rd</sup> Tuesday)

**Summer**

TBD – Space Warfare Symposium is back in Colorado Springs!!!!

**June**

- 13 – Monthly Meeting
- TBD – AFA Members’ Night at the Switchbacks FC

**July**

- 11 – Monthly Meeting

**August**

- 8 – Monthly Meeting
- 25 – IMAGE Golf Tournament

**September**

- 12 – General Membership Meeting someplace FUN!

**October**

- 10 – Monthly Meeting

**November**

14 – Monthly Meeting

TBD – Turkey Drive for Veterans

**December**

12 – Monthly Meeting